

PROJECT

S27PROJ

Submitted in partial fulfillment of the requirements for the award of
BACHELORS OF SCIENCE
IN
VISUAL COMMUNICATION
By
R.GYANESHWAR RAO
(39270014)



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119

SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

APRIL 2022

DECLARATION FORMAT

I, **R.GYANESHWAR RAO** hereby declare that the Project Report entitled “**PROJECT.** **CODE : S27PROJ** done by me under the guidance of **Mr. N.ARUN MCJ** at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** (Deemed to be University) is submitted in partial fulfillment of the requirements for the award of degree in B.Sc. Visual Communication.

DATE: 29-04-2022

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' Grade by NAAC

JEPPIAAR NAGAR, CHENNAI – 119

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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **R GYANESHWAR RAO** Reg. No: **39270014** ho carried out the project entitled "PROJECT **SUBJECT CODE: S27PROJ** under our Supervision from **JANUARY 2022** to **APRIL 2022**

HEAD OF THE DEPARTMENT

Dr. N.NAZINI. M.Sc., M.Phil., Ph.D.

Submitted for Viva Voce Examination held on _____

Internal Examiner

External Examiner

Mr. N.ARUN MCJ

ACKNOWLEDGEMENT

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder Chancellor **Col. Dr. JEPPIAAR, M.A., B.L., Ph.D., *Sathyabama Institute of Science and Technology*** whose blessings is always profound and also thank our **CHANCELLOR Dr. MARIAZEENA JOHNSON, B.E., M.B.A., M.Phil. Ph.D.** and express my sincere gratitude to the **PRESIDENT Dr. MARIE JOHNSON, B.E., M.B.A., M.Phil. Ph.D** and **VICE PRESIDENTS Ms. MARIA BERNADETTE TAMILARASI JOHNSON ,**

I mark my sincere thanks to our Vice Chancellor **Dr. T. SASIPRABA, M.E., Ph.D.,** Registrar **Dr. S.S. Rau Ph.D.** & Controller of Examinations **PROF. DR. IGNI SABASTI PRABU Ph.D.** for their valuable support.

I consider it as a privilege to thank our Head of the Department **Ms. N. NAZINI, M.Sc., M.Phil. (Ph.D.)** for helping & guiding me throughout my curriculum.

And I wish to thank **N.ARUN MCJ** subject-in-charge, for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who helped me directly or indirectly to complete this project successfully. Last but not the least, this project would not be possible without the love of my parents I would fail in my duty if I do not express my love towards them.

Final Photography Project

A close-up portrait of an elderly woman with a patterned headscarf and ornate jewelry, her hands near her face. The image is the background for the text overlay.

PHOTO DOCUMENTARY

THE FACES OF

Parry's Corner



Day Starts.,

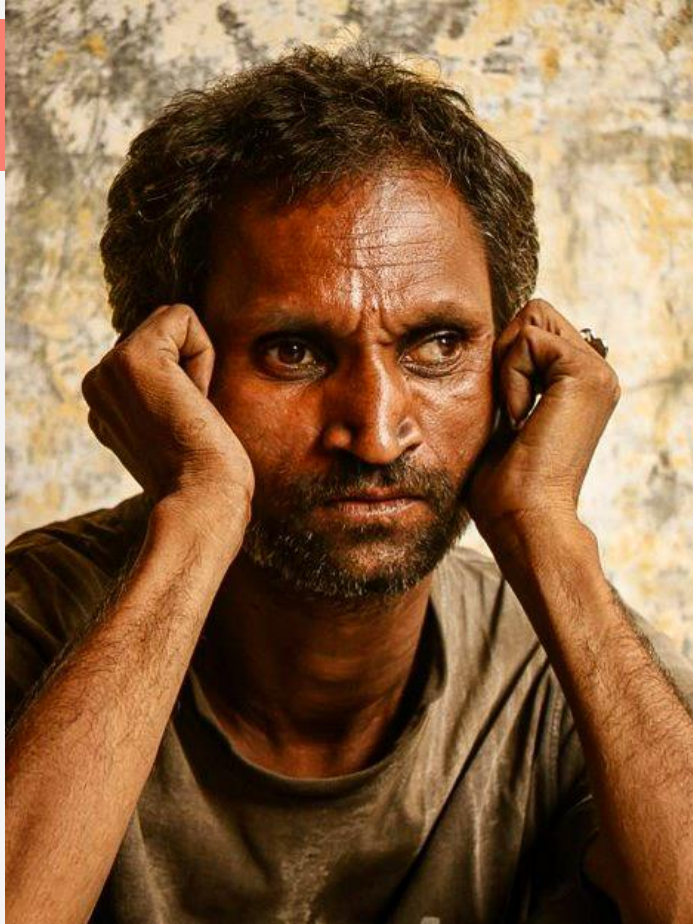
The sight of their
day starting with
happiness and
greet,



AT PARRY'S,

The vehicle you own,
matters for giving an
livelihood., for earning.,
Well it's a town of much
workers rather than
owners..!

A despondent value



necessitous form is
also applicable,

A WAG

person of fun & moments





A DESIRE OF
BEING PHOTOGENIC
Call them, king in their own jungle,





Mystic old lady with an monkey.., I asked her name, she replied Fathima, Lakshmi, Mary, Sundari, so and so... she hails from Madurai. companion also makes an awesome welcome when spoken..., she is an carrier of positivity wholesome...!!

IN IDEAL



WORLD



the unusuals
IN ACTION

streets & dogs



streets & dogs





the workmen & workwomen

Progressively.....





The Corridor Company

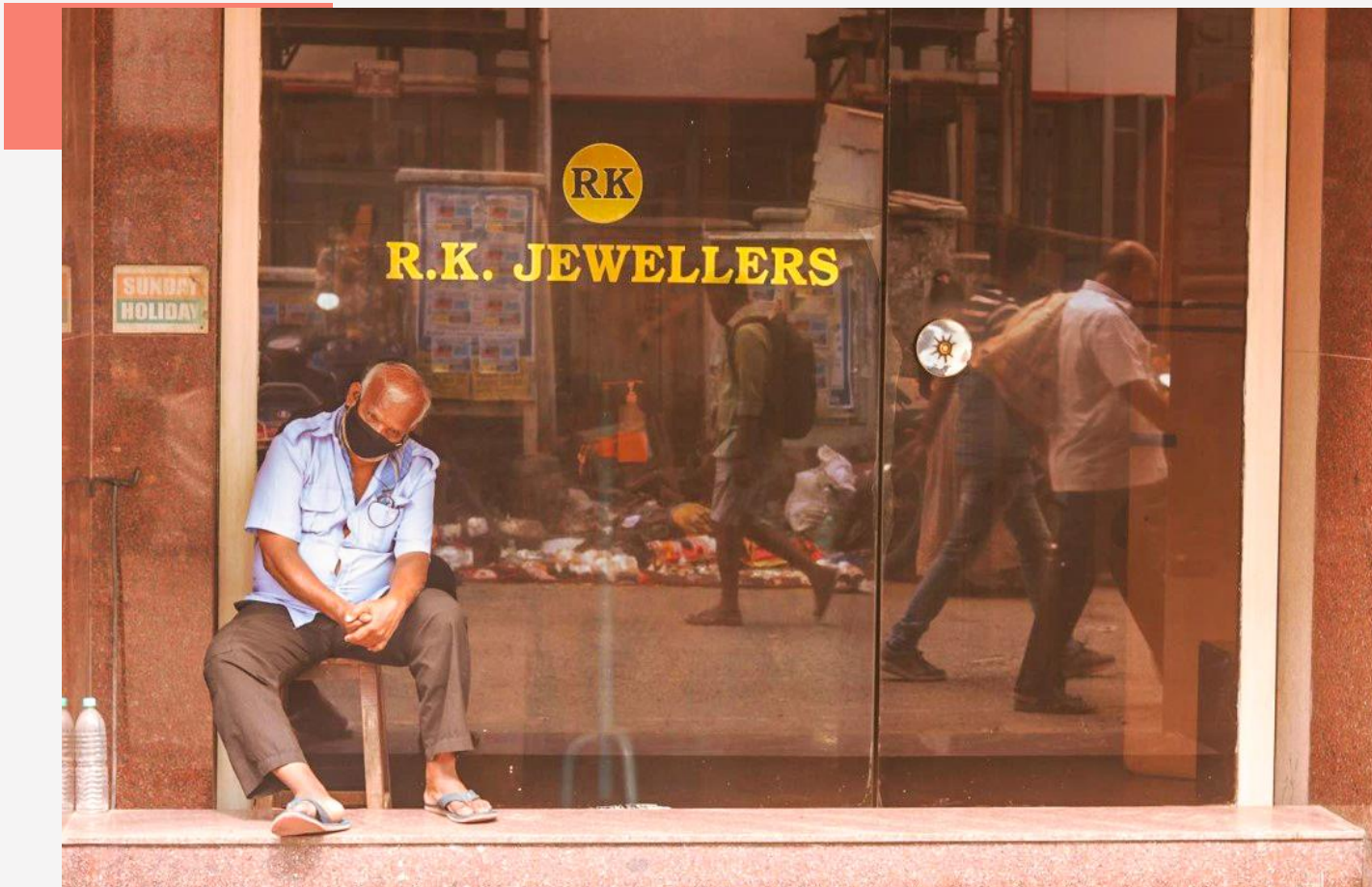


The Corridor Company



THE TINIES





a solemnity
IN DUTY

tinges..

trace of a colour





a completion

WITHOUT KIDS IS NOT COMPLETE

theme

PHOTOGRAPHY

Roads less Travelled By..



Gear : CANON 80d

Location : Parry's Corner, Chennai

Unity :



Gear : CANON 80d

Location : Parry's Corner, Chennai

Noise :



Gear : *CANON 80d*

Location : *Parry's Corner, Chennai*

Roots :



Gear : CANON 80d

Location : Parry's Corner, Chennai

Rhyme :



Gear : *CANON 80d*

Location : *Parry's Corner, Chennai*

portrait

PHOTOGRAPHY

GEAR : *Canon 80d*



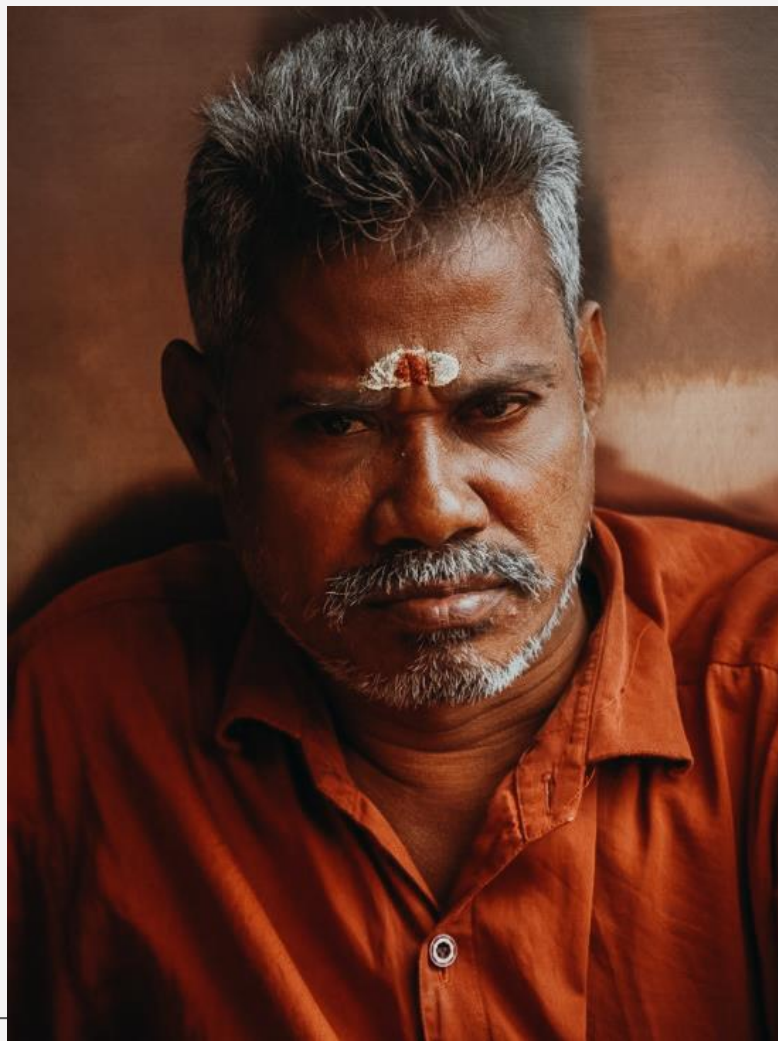
**Loc : Chennai
Central**

GEAR : *Canon 80d*



Loc :
KANCHIPURAM

GEAR : *Canon 80d*



Loc : Chennai
Central

candid

PHOTOGRAPHY

GEAR : *canon 80d*



Loc : Parry's
Corner

GEAR : *Canon 80d*



Loc :
Kanchipuram

GEAR : *Canon 80d*



Loc : Parry's
Corner

GEAR : *Canon 80d*



Loc : Parry's
Corner

GEAR : *Canon 80d*



Loc : Parry's
Corner

Gyaneshwar rao
(39270014)

THE END

THANK YOU